

Year 5



In Year 5, we learnt all about fast fashion, the impact this has on the environment and what we can do to help. Fast fashion is a term used to describe the clothing industry business model of replicating recent catwalk trends and high-fashion designs, mass-producing them at low cost, and bringing them to retail stores quickly while demand is highest.



We took part in a Geo Bus workshop, learning even more amazing facts about global warming and climate change. We wore 3-D glasses to do some climate exploring, looking at weather and the sea ice, learning what it would be like to work in the Arctic.

What is Fast fashion and why is it so bad?

Fast fashion can be defined as cheap, trendy clothing and turns them into garments in high street stores at a high speed to meet consumer demand. The idea is to get the newest styles on the market as fast as possible, so shoppers can snap them up while they are still at the height of their popularity and then, sadly, discard them after a few wears. It plays into the idea that outfit repeating is that if you want to stay relevant, you have to sport the latest looks as they happen. It forms a key part of the toxic system of overproduction and consumption that has made fashion one of the largest polluters.

How can we help?

If you want to help the environment and change fast fashion, here are some ways to stop it!

- Borrow cloths from someone you know
- Make your cloths last longer
- Swap don't shop
- Shop less

We learnt that fast fashion has a negative impact on the environment for a number of reasons. Firstly, its use of cheap, toxic textile dyes make the fashion industry one of the largest polluters of clean water globally. Secondly, the throwaway culture of fast fashion means that an enormous amount of textile waste ends up in landfill sites each year.



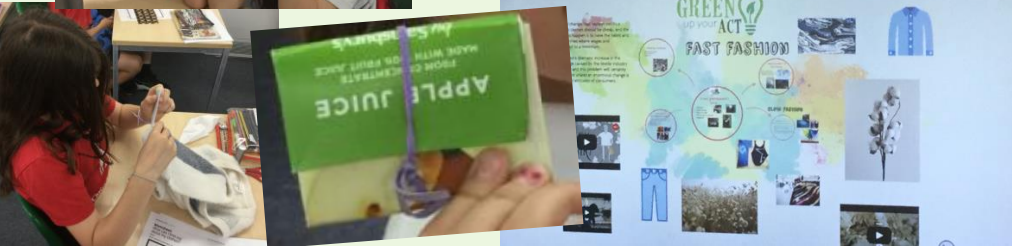
WHAT CAN YOU DO TO HELP?

- Buy less items of clothing
- Buy clothes from sustainable brands
- Buy better quality clothes
- Think twice before you throw clothes away
- Swap your clothes in clothes swap instead of throwing away



We made book creator leaflets to inform people about fast fashion, the impact it has on the environment and to explain what we can do to help. We came up with solutions like shopping in places like charity shops and on eBay and thinking carefully about investing in clothing that will last.

We had a textile workshop where we thought about where our favourite item of clothing comes from and what it is made of. We learnt how to make bookmarks out of scrap fabric.



We had a workshop with 'Green Up Your Act' where we learnt more about fast fashion. We made wallets out of old juice cartons!

