



Year 4's autumn term DT project is designing shell structures for biscuit packaging. To get some inspiration and learn more about packaging, we visited the Museum of Brands.



We used what we learnt from the existing packaging and began designing our own brand new chocolate bar. We thought about the name, the colours we would use, what ingredients we wanted to include and more. Then we presented our ideas to the class!

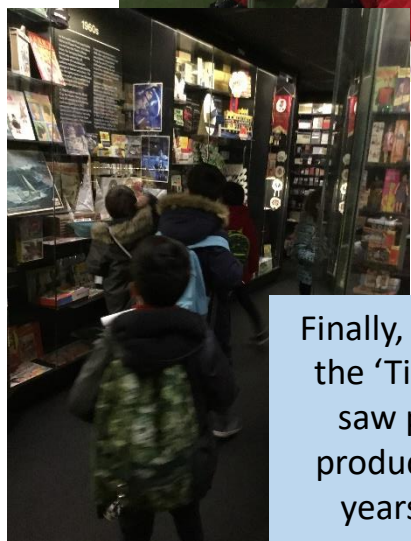
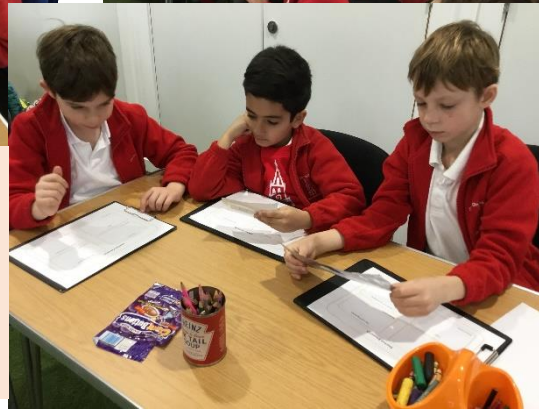
Year 4's visit to the Museum of Brands!



Robert Opie began his collection in 1963. There are now thousands of items in the museum!



First, we spent time looking at existing chocolate packaging which spanned a large time period. Some of these packets were from 1996!



Finally, we had a look through the 'Time Tunnel' where we saw packaging and other products spanning over 100 years. It was fascinating!

