









So Come On Down To KEYSTUS

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Home learning- Year 6 adverts

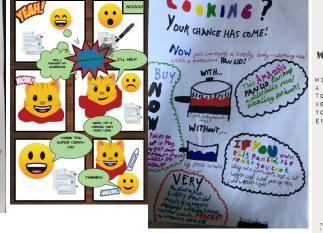
L.I. To use persuasive devices to sell a product. This task required some creativity!

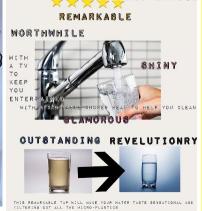
Year 6 found a very regular, frankly considered 'boring' item at home. E.g. a pen lid, dishwasher tablet or fork.

They then created a persuasive advert should that persuade people absolutely want to buy the item-as though people could not live without it. The advert could be a description, a poster or a PowerPoint that sells the item. Children used persuasive language,

ensured they were eye-catching and

included a lot of hyperbole





INCREDIBLE